



Newsletter

Volume 20, Issue 1, JAN 2023

Letter from the President

The Holidays came and went in a fury. I do hope this letter finds you well and looking forward to another year of art possibilities. I look forward to seeing everyone again at our March Meeting, until then, Happy Creating. ~ 2022/23 President, Tammy Ford

“Art is about emotion; if it needs to be explained it is no longer art.”

~ Pierre-Auguste Renoir

ATTENTION ALL MEMBERS:

Our next meeting is **MARCH 2nd at 1:30 PM** at the **Heyde Center**, 3 S. High Street, Chippewa Falls, 54729.

After a brief business portion and sharing, a pastel program will be given by member Kay Brothel-Hostvet. A newsletter will go out in February, please submit any events to share with members by the 20th of the month.

REMINDER: Memberships are considered late after the end of January, and you must be in current standing to exhibit at venues.

Single - \$25, Family - \$35 and can be sent to: **VAA, PO BOX 674, Chippewa Falls, WI 54729**

Please contact a board member for questions you might have regarding membership in the VAA, the board continues meetings in January and February.

President – Tammy Ford tford67.tf4@gmail.com

Vice President – Pamm Spooner pamm.spooner@gmail.com

Secretary – Val Naber naber1968@chibardun.net

Treasurer – Beth Creekmore
bethcreekmoreartist@gmail.com

Members At Large: Karen Clark (inspirestudioec@gmail.com), Kathy Stockton-Behnke (kasbehnke@gmail.com), and Randy Palmer (palmerri@hotmail.com)

Current VAA displays

Lucy's Deli/Foreign 5 – Karen Clark & Julianne Johnson

Artisan Forge Studio Wall – Karen Scarseth, Jane Mohler, Kathy Stockton Behnke, Erin Hill, & Mary Hermanson

Sweet Driver's – Nancy Erickson-Dutmer & Mark Robarge

Upcoming Chippewa Valley Art Events and Exhibits

Heyde Center: * Several VAA Member classes

*Quilters 'Call for Artists's due February 1st

*Free Art Journaling Course

Please follow the link to Visual Arts at their website for info:

<https://www.cvca.net>

Banbury Art Crawl is February 3rd & 4th, many of our members participate in this annual Fine Art Fair. www.banburyartcrawl.com

Acoustic Café in Eau Claire is looking for local artists for display, please contact them at artsubmissionacoustic@gmail.com

ArtsWest44 entries are due January 25th, link to apply:

<https://www.ecpubliclibrary.info/artswest44>

Trout Museum of Arts juried Fine Arts Exhibition is accepting applications, link to apply: <https://troutmuseum.org/event/tma-contemporary-2023/>

New Visions Gallery of Marshfield Clinic Health Care is accepting applications, link to apply:

<https://www.marshfieldclinic.org/locations/marshfield-center/new-visions/culture-and-agriculture>

Dimensions & Discovery Exhibit at Chippewa Valley Museum now thru 4/8 with several VAA members represented

Valley Art Gallery store hours listed on Facebook.

Website GALLERY

The VAA Website Gallery is available to all members, please **go to the EVENTS page on the website and locate the instructions link.**

Updates are completed twice per calendar year, one has just passed, the next will be Spring, an announcement will be made when it is open for submissions and updates.

Reminder THIS is not a site to sell from, but provides a secure web link with Bio, contact, and reference photos.



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Annual Fall Member Exhibit

2023 VAA Member Exhibit Theme is

“Words of Inspiration”

Using written word/s either in a literary piece or in general for your inspiration/interpretation

Dates are as follows: *Load in Oct is 23-24, 2023 Show runs Oct 25 thru Dec 4, 2023 Load out is Dec 5-6, 2023.*

Details on size and quantity will be announced soon.

Artist reception to be announced.

WRAP/STAMP 2024

If you would like to CHAIR the **2024 Chippewa Valley WRAP/STAMP** event please submit your name through April 15th. The board will consider ALL recipients and a new Chair will be announced at the May meeting. Val Naber will provide a thumb drive with all current WRAP info to be utilized in the future, the Chair will choose their own committee and have a full year to prepare for the next Event in June 2024.

Email Tammy at tford67.tf4@gmail.com

*“To my mind, a picture should be something pleasant, cheerful, and pretty, yes, pretty!
There are too many unpleasant things in life as it is without creating still more of them.”*

-Pierre-Auguste Renoir

PROGRAMS 2023 - Looking Ahead

Kathy Stockton-Behnke, Program Committee Chair, is setting monthly meeting programs. March is confirmed with Kay Brathol-Hostvet’s program on Pastels. We are currently looking for a replacement for April, and May is Barbara Dunham for the 1:30 PM afternoon meeting times at the Heyde.

Summer meetings/programs will be held during June, July, and August and will be in the early evening (5:30 PM) at venues to be announced after next month’s board meeting (some may be outdoors.)

If you or someone you know would like to share via presentation or demonstration with our members, or you have suggestions for a program, please contact Kathy at kasbehnke@gmail.com .

General meetings are not the only place we can offer programs, we encourage members to suggest alternate times and places for demos, programs, and workshops for both members and even non-members. Our goal is to have next year booked with great content for our members to grow and be inspired to keep creating!



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Community Outreach

It has been some time since the VAA has held a Visual Arts presence in the community by way of workshops. Acting as Chair, Tammy Ford is putting together a special committee to facilitate this project, and we have passionate members who'll get it done! The board applied for consideration to a Legacy Grant from Chippewa Falls' Community Foundation which would provide funds to cover half the cost of 4 summer workshops offering instruction, guidance, and supplies for attendees to continue to develop their skills beyond the workshops. We received a letter declining our application this year due to the overwhelming number of applicants and priority to their goals in grant recipients. Although we didn't receive the grant this year, we intend to follow through with a workshop/s this summer, at a scale that we can afford to produce effectively in both funds and function. Please contact Tammy at tford67.tf4@gmail.com if you would like to participate, we must work quickly!

We also are partnering with Chippewa Falls Community Education Outreach to facilitate public Visual Arts classes available during the school year. Spring classes are already set, but they will be accepting teachers for Fall of 2023. Jenny Schafer is specifically looking for watercolor and mosaic teachers, but all **art classes are in high demand and fill up right away**. Every class is advertised via printed brochure that reaches most households in the CFSD area. They fill up very quickly and each teacher sets their own class ages, size, and prices. If you are interested, and for more information, please contact Jenny via email at shafejl@chipfalls.org.

"One must from time to time attempt things that are beyond one's capacity."

~Pierre-Auguste Renoir

Personal exhibits & Member sharing

Reminder to email any updates, personal exhibits, and accomplishments to tford67.tf4@gmail.com before the 20th of the month to be included in the newsletter/website.

Remember to visit the website often, events are ever changing, and it provides one stop information for members and the community.

www.valleyartassociation.org

The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops.

BE a VAA "Ambassador." A Valley Art Association "Ambassador" provides a **voice into the community** to those who are interested in becoming members, are currently active in the visual arts in the community, and those who wish to support visual arts. The board has created a simple script to be available soon on the website under membership documents. We ask that you use it when you reach out on behalf of the VAA. Together we can achieve more.

BE vocal, BE proud, BE inspiring, and share our mission and events with others!