

How to Set Up a Facebook Page for Your Art

Why You Need an Art Page

- **Keeps art separate from personal life** – A professional space for your work without mixing in personal updates.
 - **Looks more professional** – Galleries and buyers take you more seriously.
 - **Easier for people to find you** – Facebook Pages show up in Google searches.
 - **Provides useful tools** – Insights, scheduling posts, and running promotions.
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Step-by-Step Guide

On a Computer (Best for full customization)

1. **Log in to Facebook** and go to the **Menu (grid icon)** > Click **"Pages"**
 2. Click **"Create New Page"**
 3. **Enter Page Info:**
 - **Page Name** (Your artist name, e.g., "Jane Doe Art")
 - **Category** (Select "Artist" or "Visual Artist")
 - **Description** (Brief bio, e.g., "I create expressive watercolor landscapes.")
 4. Click **"Create Page"**
 5. **Add Profile & Cover Photos**
 - **Profile Photo** – Your artwork or logo.
 - **Cover Photo** – A banner featuring your best work.
 6. **Customize Your Page**
 - Edit details: Website, contact info, social links.
 7. **Create a Username (Optional)** – Example: [@JaneDoeArt](#)
 8. **Make Your First Post!**
 - Share an artwork photo with a short introduction.
 9. **Invite Friends & Followers**
 - Click **"Invite Friends"** to spread the word.
 10. **Adjust Settings (Optional)** – Notifications, messaging, and visibility.
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On an iPhone (Facebook App)

1. Open **Facebook App** > Tap **Menu (three lines at bottom right)** > Tap **"Pages"**
2. Tap **"Create"**

3. Enter **Page Name, Category, and Description**
 4. Tap **"Create Page"**
 5. Add **Profile & Cover Photos** (Choose from camera roll)
 6. Tap **"Edit Page Info"** to update details.
 7. Make a **First Post**
 8. **Invite People to Like Your Page**
 9. Adjust **Notifications & Settings** (if needed)
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On an Android Phone (Facebook App)

1. Open **Facebook App** > Tap **Menu (three lines at top right)** > Tap **"Pages"**
 2. Tap **"Create"** and enter **Page Info** (same steps as iPhone)
 3. Add **Profile & Cover Photos**
 4. Customize **Page Info & Settings**
 5. Post your **First Artwork**
 6. **Invite Friends & Adjust Notifications**
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Key Differences Between Devices

Feature	Computer	iPhone	Android
Best for Full Editing	✓ Yes	✗ No	✗ No
Best for Quick Setup	✓ Yes	✓ Yes	✓ Yes
Upload from Camera Roll	✗ No	✓ Yes	✓ Yes
Best for Writing Long Posts	✓ Yes	✗ No	✗ No

Final Tips for a Successful Art Page

✓ **Post Consistently** – Once a week is a good start.
 ✓ **Engage with Followers** – Reply to comments & thank people for support!
 ✓ **Use High-Quality Photos** – Natural lighting makes a big difference.
 ✓ **Tell Stories About Your Work** – People love knowing the inspiration.
 ✓ **Keep It Professional** – Avoid mixing personal posts with your art.

If you need help setting up your page, feel free to ask!