



The Language of Color

HUE

Hues are the fundamental, unmixed colors that define the color wheel. When you name a color (e.g., "red," "green"), you are referring to its hue.

VAA newsletter

April, 2025

Volume 22, Issue 4

The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and workshops



From the president:

- **Meeting location on May 1-** We will meet at **1:30pm** at the **Mill Ridge Condominium Community Center** just off Kane Road in Eau Claire. 4299 Mill Ridge Circle, Eau Claire.
- **20th Anniversary of VAA** will be in 2026. The board has some ideas for celebrating. If you would like to be part of the planning of the year's events, email vaapresident2024@gmail.com
- **Please check to make sure you have paid your membership dues.** Your name will be removed from the mailing list and online gallery if you choose to not renew your membership. You can pay in person at the next meeting or send by mail to **VAA, P.O. Box 674, Chippewa Falls, WI 54729** (\$25 individual, \$35 family) You can contact vaapresident2024@gmail.com if you are unsure if you have paid.
- **June 5 VAA meeting is at Irvine Park at 5:30pm.** More information to come.

May is Mental Health Awareness month. We are reminded of the immense value of art in our wellbeing in this article from earth.com. Take a minute to read it to appreciate what your art does not just for you but also for others. <https://www.earth.com/news/simply-looking-at-art-can-improve-your-well-being/>

Art and Mental Wellness Exhibit 2025-The Heyde Center for the Arts in collaboration with National Alliance on Mental Illness (NAMI) Chippewa Valley are excited to announce "**Art and Mental Wellness.**" The exhibit will run May 15 to June 19. The opening reception will be May 15 from 5-7pm.

MORE...

CVWA (Chippewa Valley Watercolour Artists) will be exhibiting at the Beaver Creek Nature reserve from **May 15-July 22**. Many VAA members are part of this exhibit. Check it out this spring and summer.

VAA Program for May meeting- Ruth Lundblad will be showing the group how to make a napkin collage by taking a colorful napkin and adding embellishments of paint, colored pencil, etc. If you prefer, bring your own watercolors and brushes, otherwise, all that is needed will be available.

In memory of Priscillamae Olson- Barb Harling is sponsoring a donation-only art sale of Priscilla's artwork **on May 2 and 3** to raise money to purchase a park bench with her name on it for Irvine Park. See attachment to the newsletter email for more detailed information.

Mary Elworthy- is artist of the month in May at Decadent gifts. Artist reception is Saturday, May 3, 12- 2pm.

VAA Exhibiting Opportunities

We have the following openings available to exhibit:

Acoustic Café- 3D art- Sept/Oct and Nov/ Dec.

Contact the exhibit committee, Sarah Williams, Mindy Huntress, or Randy Palmer if you are interested.

Exhibiting in the Chippewa Valley

The following people are exhibiting at VAA venues in May and June.

E.L. Pilates – Sarah Williams

Decadent Gifts – Ken Krautbauer

Acoustic Café- Andrea Schaffer and Sarah Williams

A Message from the Fiber Artist Group-

Fiber artist members of VAA will be meeting after the regularly scheduled VAA meeting at the Mill Ridge Condominium Community Center. There will be a show-and-tell opportunity as well as discussion of the planned fiber arts exhibit at the Heyde Center from October 21-November 18,

2026. Please RSVP to Ellen Nelson, threadelady@yahoo.com if you will be attending. **MORE...**

If you are exhibiting and would like to have that information included in the newsletter, please send information to vaapresident@gmail.com

- **VAA online gallery updates** for spring are closed. Next update will be in the fall. **Thank you, Steve**, for the time you devote to keeping our gallery and website current and interesting.
- **Fall VAA Heyde** show theme is “**Random Thoughts.**” Dates are October 28 to December 10, 2025. More info to follow this summer.
- A bus tour to the fall **Birds in Art at the Leigh-Hawkey-Woodson** art museum is being planned for September. We are thinking the second or third week in September. If you are interested in going and have a regular group meeting that would conflict during those weeks, please contact the education committee- June Haigh-Boley, Val Naber, Kathy Stockton-Behnke- and let us know.

FOR SALE

VAA Sound System purchased in 2022. For more information contact vaapresident@gmail.com

Your VAA Board Members 2025

President – Kathy Stockton-Behnke - vaapresident2024@gmail.com

Vice President - vacant

Secretary – Sarah Williams

Treasurer – Val Naber

Members At Large: Randy Palmer, June Haigh-Boley, Mindy Huntress, Cari Raynae Jacobson, Helen Buck, Kate Mulvaney, Paula Delfosse

The VAA Website Gallery is available to *all members in good standing*. A PDF is available on the website **EVENTS & MEMBERSHIP Pages** with instructions for both current gallery members and new to gallery members. Updates are completed twice per calendar year. Next update is April, 2025.

NOTE: THIS is not a site to sell from, but provides a secure web link with Bio, contact, and reference photos for sharing. <https://www.valleyartassociation.org>