



Principle of Design

BALANCE



Balance is the distribution of the visual weight of objects, colors, texture, and space. If the design was a scale, these elements should be balanced to make a design feel stable.

In symmetrical balance, the elements used on one side of the design are similar to those on the other side; in asymmetrical balance, the sides are different but still look balanced. In radial balance, the elements are arranged around a central point and may be similar. (The J. Paul Getty Museum)

VAA newsletter

February, 2025

Volume 22, Issue 2

The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and workshops

From the president:

- **Proposed bylaws change-** the number of Members-at-Large would increase from 3 to 5 members to 3 to 9 members. The purpose of this change is to allow the board to have more board members in addition to the elected officers to be able to develop and facilitate programs, workshops, and exhibits on behalf of the VAA members. Our membership has nearly doubled since this time last year. This change was presented to the members attending the February 5th meeting and appears in the newsletter this month as notification for a vote to be taken at the March meeting in accordance with the bylaws pertaining to this action.
- **Meeting location on March 6-** we will be meeting on the **3rd floor volunteer room at the Heyde Center**. This change is to help facilitate our growing membership space needs.
- **Meeting location in May-** We will meet at the **Mill Ridge Condominium Community Center** (where we have met in the summer months) just off Kane Road in Eau Claire.
- **Menomonie Art Auction to benefit the Humane Society-** Steve and Vicki Cole offering this opportunity to VAA members. Coming up very soon. See attachment.
- General meeting notes from February meeting attached with this newsletter.
- Please pay your membership dues- due now

MORE...

Program for March- Found Art Objects/Assemblage- bring your hoarded items, junk drawer contents, treasure box trinkets, games, and/or puzzles. If you have small frames, bring those as well. You'll use these materials to create a found-object artwork. **Provided:** Substrate, tools, and a fast-drying glue. This art form is being seen more often in art shows, exhibits, and museums. Whether you've practiced this form of mixed media art before or never tried it, you're in for a treat! All items you bring may be shared/take any leftovers home with you. **You bring:** hot glue gun, extension cord, pliers, etc. labeled with your name. Presenter is Helen Buck. Example pictures with this newsletter email.

Program presenters needed are needed for August, September and November. Contact the Program committee- Cari Raynae Jacobson, Helen Buck, Kate Mulvaney or email vaapresident@gmail.com

Exhibiting Opportunities

We have the following openings available to exhibit:

E.L. Pilates – July/August

Decadent Gifts & Gallery – September/October

Wild Flour Bakery – May/June and November/December

Exhibiting in the Chippewa Valley

The following people are exhibiting at VAA venues in March and April.

Wild Flour Bakery - Mark Lone & Sarah Williams

E.L. Pilates – Mindy Huntress

Silly Serano – Cari Raynae Jacobson

Decadent Gifts – Crystal Miller

New Venue Opportunity- There will be a new venue available soon for 3D artists at the Acoustic Café in downtown Eau Claire. More information will be made available as the details are worked out and then a Call to Artists will be sent. Stay tuned!

MORE...

If you are exhibiting and would like to have that information included in the newsletter, please send information to vaapresident@gmail.com

DEADLINES: Entry for Heyde Spring Show- February 21 at 4pm. To register go to cvca.net

Opportunity for VAA Fiber Artists

It appears that there is a growing number of fiber artists among our VAA membership! In an effort to know each other better and share our stories, a lunch meeting is arranged for **noon prior to our regular March 6th** meeting at the **Goldsmith Restaurant** (22 South Prairie Street, Chippewa Falls) which is located next to the Heyde Center. Sandwiches, salads, soups, coffees and desserts are on their menu. In order to ascertain how many will be in attendance, please contact Ellen Nelson at threadelady@yahoo.com.

FOR SALE

VAA Sound System purchased in 2022. For more information contact vaapresident@gmail.com

Your VAA Board Members 2024

President – Kathy Stockton-Behnke - vaapresident2024@gmail.com

Vice President - vacant

Secretary – Sarah Williams

Treasurer – Val Naber

Members At Large: Randy Palmer, June Haigh-Boley, Mindy Huntress, Cari Raynae Jacobson, Helen Buck, Kate Mulvaney

The VAA Website Gallery is available to *all members in good standing*. A PDF is available on the website **EVENTS & MEMBERSHIP Pages** with instructions for both current gallery members and new to gallery members. Updates are completed twice per calendar year. Next update is April, 2025.

NOTE: THIS is not a site to sell from, but provides a secure web link with Bio, contact, and reference photos for sharing. <https://www.valleyartassociation.org>