



## The Language of Color

# TONE

*Tone refers to the lightness or darkness of a color, often achieved by adding gray (a mixture of black and white) to a pure color (hue). It can also be thought of as the overall effect or quality of a color, including its lightness, darkness, and intensity.*

**VAA newsletter**

**July, 2025**

**Volume 22, Issue 7**

The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and workshops

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### From the president:

It is nearing the end of the middle of summer and thoughts are beginning to drift toward fall activities. The sun is moving southward, again, and the sumac have developed their beautiful deep red seed head.

Take a look at the activities coming up in the next couple of months.

- The next meeting is **August 7** starting at **4:00pm** with the **ART SWAP** and a meeting at **5:30pm**. The location is the Mill Ridge Community Center in Eau Claire. The **ART SWAP** is a chance to bring your unused or unwanted or no longer needed art supplies (frames, paints, papers, tools, other miscellaneous supplies) and trade, sell, or give them away. Head to your “studio” and clear out those supplies that have been languishing in the corner. Someone can make good use of them! If you are selling, bring your own cash to make change.
- **ALSO, bring your artwork** to the meeting to share with others after the short meeting. It is inspiring and instructive to share your view of the world through your art with others. Let’s have some fun this last evening meeting of the summer. There just might be a summer treat awaiting you!
- Attached with this newsletter is the **Call for Artists for the Fall VAA Heyde Show. Registrations MUST REACH VAA post office box** or e-mail [sarahj724@gmail.com](mailto:sarahj724@gmail.com) **on or before September 15**. Send to VAA, POB 674, Chippewa Falls, WI 54729.
- Sign up and payment for the **bus trip** to the Lee Yawkey Woodson Art Museum on September 23 is due **AUGUST 15<sup>th</sup>**. Send money to VAA, P.O Box 674, Chippewa Falls, WI 54729. This is also the last day to cancel for a refund. Registration form is attached to the newsletter. Minimum of 25 people required.

**MORE...**

- The board members have been working to develop **VAA School of Heritage Arts**. The purpose of this project is to provide education to the community about heritage arts that are being forgotten. Examples of this, but not limited to these examples, are fiber arts such as embroidery, knitting, crocheting, cross stitch, redwork, blackwork, weaving, spinning, and quilting. Other skills to teach might include knot tying, wood burning, wood carving. Many of these skills are not being taught by artists who have the expertise and experience. The goal of the project is to provide these classes at an affordable price through financial support from the VAA. As more information is developed, I will share it with the membership. Bringing art to the community is part of our mission statement. This is one way we can do this. Contact [vaapresident2024@gmail.com](mailto:vaapresident2024@gmail.com) with any questions.

### **Exhibiting in the Chippewa Valley**

The following people are exhibiting at VAA venues in July and August

**E.L. Pilates** – Noriko Slowinski

**Decadent Gifts** – Helen Buck

**Acoustic Café**- Cari Raynae Jacobson

### **Artists around the town:**

**Helen Buck** - mini's on display at **2 Roots Art and Wine**

**Decadent Gifts**- August Artist of the Month is **June Haigh-Boley**

**Chippewa Valley Watercolor Artists (CVWA)**- watercolors on display at the Heyde Center from August 6<sup>th</sup> through September 10<sup>th</sup>.

**Noriko Slowinski** is presenting a workshop on COLLIGRAPH PRINTMAKING on September 20<sup>th</sup> at the Heyde. Follow this link for more information. <https://www.cvca.net/events/collagraph-workshop>

### **Upcoming Events to watch for:**

- October 14 workshop with Mindy Huntress- using social media for art
- **20<sup>th</sup> Anniversary of VAA** will be in 2026. A celebration is planned for January 8, 2026. If you would like to be part of the planning of the year's events, email [vaapresident2024@gmail.com](mailto:vaapresident2024@gmail.com)

**MORE...**

## Your VAA Board Members 2025

**President** – Kathy Stockton-Behnke - [vaapresident2024@gmail.com](mailto:vaapresident2024@gmail.com)

**Vice President** - vacant **Secretary** – Sarah Williams **Treasurer** – Val Naber

**Member-At-Large:** Randy Palmer, June Haigh-Boley, Mindy Huntress, Cari Raynae Jacobson, Helen Buck, Paula Delfosse

**The VAA Website Gallery** is available to *all members in good standing*. A PDF is available on the website **EVENTS & MEMBERSHIP Pages** with instructions for both current gallery members and new to gallery members. Updates are completed twice per calendar year. Next update is Fall, 2025.