



Principle of Design

ALTeRnAtIoN

In design, the principle of alternation involves creating rhythm and visual interest by repeating two or more elements in a regular, alternating pattern, unlike repetition which uses a single element repeatedly.

VAA newsletter

March, 2025

Volume 22, Issue 3

The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and workshops



From the president:

- **Bylaws changed-** the number of Members-at-Large is increased to 3 to 9 members.
The purpose of this change was to allow the board to have more board members in addition to the elected officers to be able to develop and facilitate programs, workshops, and exhibits on behalf of the VAA members. A vote was taken at the March meeting with a quorum present. The change was approved by a majority of the members.
Meeting location on April 3- we will be meeting on the **2nd floor Casper room at the Heyde Center**. This change is to help facilitate our growing membership space needs.
- **Meeting location in May-** We will meet at the **Mill Ridge Condominium Community Center** just off Kane Road in Eau Claire. 4299 Mill Ridge Circle, Eau Claire.
- **Please pay your membership dues.** If you are not recorded as paid, an email will go out to you inquiring if you would like to continue your membership in the VAA. Sometimes things fall between the cracks or we think we have taken care of it.
- **20th Anniversary of VAA** will be in 2026. The board has some ideas for celebrating. If you would like to be part of the planning of the year's events, email vaapresident2024@gmail.com
- **In memory of Priscillamae Olson-** Barb Harling is sponsoring a donation-only art sale of Priscilla's artwork on May 2 and 3 to raise money to purchase a park bench with her name on it for Irvine Park. See attachment to the newsletter email for more detailed information.

MORE...

VAA Program for April meeting- Des Sikowski-Nelson on journal writing. You will make a small travel journal.

- Program presenters needed are needed for August, September and November. Contact the Program committee- Cari Raynae Jacobson, Helen Buck, Kate Mulvaney or email vaapresident@gmail.com

VAA Exhibiting Opportunities

We have the following openings available to exhibit:

E.L. Pilates – July/August

Decadent Gifts & Gallery – September/October

Wild Flour Bakery – business has closed

Exhibiting in the Chippewa Valley

The following people are exhibiting at VAA venues in March and April.

E.L. Pilates – Mindy Huntress

Decadent Gifts – Crystal Miller

- **New Venue Opportunity-** There is a new venue available for 3D artists at the Acoustic Café in downtown Eau Claire. **Call for Artist attached to the newsletter email.**
- **Art and Mental Wellness Exhibit 2025-**The Heyde Center for the Arts in collaboration with National Alliance on Mental Illness (NAMI) Chippewa Valley are excited to announce **an open call for artists to participate in our upcoming exhibit, "Art and Mental Wellness."** **Call for artists attached to the newsletter email.**

MORE...

A Message from the Fiber Artist Group-

We had a nice showing of VAA members with a special interest in fibers at our luncheon prior to the February meeting. The talent of our membership continues to amaze! Each attendee introduced themselves, giving their background and their pathways to fiber art, exhibiting a broad range of fiber mediums and expertise. It was unanimously decided to gather again! Thus fiberists, please join us on **Thursday, April 3, at 11:00am** at **Goldsmiths Cafe** (22 South Prairie Street, Chippewa Falls).

Goldsmiths has a healthy and hearty menu of soups, sandwiches, desserts, and coffees. Again, this is just before the regularly scheduled VAA meeting. We are meeting earlier in order to accommodate schedules of the Board members. Please bring examples of your work, questions, or tips. Please **RSVP to Ellen Nelson** at threadelady@yahoo.com.

If you are exhibiting and would like to have that information included in the newsletter, please send information to vaapresident@gmail.com

DEADLINES: Entry for Heyde Art and Mental Wellness Exhibit- Friday, April 11th at 4pm . Please send your submissions to djohnson@cvca.net with the subject line "Art and Mental Wellness Exhibit Submission."

FOR SALE

VAA Sound System purchased in 2022. For more information contact vaapresident@gmail.com

Your VAA Board Members 2024

President – Kathy Stockton-Behnke - vaapresident2024@gmail.com

Vice President - vacant

Secretary – Sarah Williams

Treasurer – Val Naber

Members At Large: Randy Palmer, June Haigh-Boley, Mindy Huntress, Cari Raynae Jacobson, Helen Buck, Kate Mulvaney

The VAA Website Gallery is available to *all members in good standing*. A PDF is available on the website **EVENTS & MEMBERSHIP Pages** with instructions for both current gallery members and new to gallery members. Updates are completed twice per calendar year. Next update is April, 2025.

NOTE: THIS is not a site to sell from, but provides a secure web link with Bio, contact, and reference photos for sharing. <https://www.valleyartassociation.org>