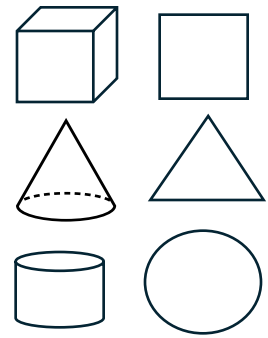




# FORMS & SHAPES



VAA Newsletter

May, 2024

Volume 20, Issue 5

The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops

## President’s Message

Spring has definitely sprung! Flowers and trees beginning to unfold their welcome colors and fragrances bringing all the joy and beauty that is such a welcome part of this time of year. As I write this, it is **Earth Day**, April 22, celebrated here and around the world. The first Earth Day was on this date in 1970. The originator of this awareness was based out of Wisconsin, our former governor and senator, Gaylord Nelson. His concerns for the environment started what has become a worldwide movement to save our planet. As artists we love the world around us and strive to capture it’s beauty in our artwork. As we move deeper into spring then summer, all the glory of the natural world, flowers, warm sun, longer days are ours to embrace and capture as we choose in our artwork. I hope you can get out and breath it in. Let’s do what we can to help preserve and protect our Earth by being good stewards of our art supplies and by making good choices. **Reduce/Reuse/Recycle/Refuse**

### Your VAA Board Members

Please contact any board member for questions you may have regarding Membership, Exhibits, Programs, opportunities, etc.

**President** – Kathy Stockton-Behnke [vaapresident2024@gmail.com](mailto:vaapresident2024@gmail.com)

**Interim Vice President** - Cari Raynae Jacobson ([cariraynae@gmail.com](mailto:cariraynae@gmail.com))

**Interim Secretary** – Rhonda Bengtson ([r.bengtson.57@gmail.com](mailto:r.bengtson.57@gmail.com))

**Treasurer** – Val Naber [valvaa2021@gmail.com](mailto:valvaa2021@gmail.com)

#### Members At Large:

Randy Palmer ([palmerri@hotmail.com](mailto:palmerri@hotmail.com))

June Haigh-Boley ([haighboley@gmail.com](mailto:haighboley@gmail.com))

Sarah Williams- [sarahj724@gmail.com](mailto:sarahj724@gmail.com)

Mindy Huntress- [mindyhuntress@gmail.com](mailto:mindyhuntress@gmail.com)

**Webmaster:** H. Steve Cole ([hubertscole@gmail.com](mailto:hubertscole@gmail.com))

### Website VAA GALLERY

The VAA Website Gallery is available to *all members in good standing*, a PDF is available on the website **EVENTS & MEMBERSHIP Pages** with instructions for both current gallery members and new to gallery members. Updates are completed twice per calendar year. Next update is September 2024.

**NOTE: THIS is not a site to sell from, but provides a secure web link with Bio, contact, and reference photos for sharing.**

<https://www.valleyartassociation.org>

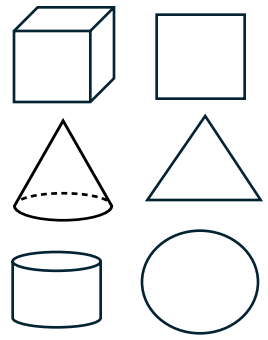


# FORMS & SHAPES

VAA Newsletter

May, 2024

Volume 20, Issue 5



**The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops**

## Pop UP WRAP 2024

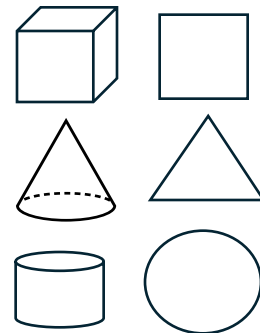
The first VAA Pop Up WRAP is done. It was full of energy and enthusiasm as 22 VAA and non-VAA members gathered to talk art. Nearly 40 pieces were brought for judging by our judge Kay Brathol-Hostvet. Most of us gathered during the judging process for a workshop to hear about Color, Value, Composition, Line, Texture, Shapes, and Form. Our in-house experts, Mary Hermanson, Karen Scarceth, and Jeff Nelson shared their art expertise as artists and educators. Pens scribbled notes and questions flew as participants were interested and intrigued by the material presented. During a break for lunch, provided by KP Katering (delicious!), artists retrieved their artwork and viewed other's works. After lunch, our judge, Kay, shared her choices for State and Honorable Mention awards, showing us the aspects of each work that guided her decisions. All participants received a written critique of their submitted works and Kay was available for questions. We had six state award winners- **Val Naber, Cari Raynae Jacobson, Mary Hermanson, Karen Scarceth, Christina Chalk, Gerlyn Brassic.** (See below)



(Not pictured) Honorable mention winners: **Steve Cole, Erin Hill, Constance Heffernan, Ruth Lundblad, Sarah Williams, Ruth Meszros.**



# FORMS & SHAPES



VAA Newsletter

May, 2024

Volume 20, Issue 5

**The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops**



**Next meeting May 2 at 1:30pm at the Heyde Center.**

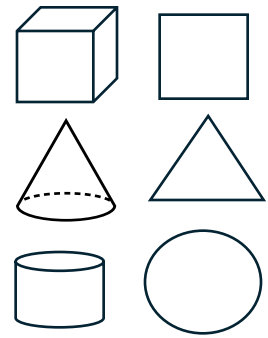
**Program is needle felting by Pamm Spooner**

From the Artist: I will bring samples of needle and/or wet felted pieces. Those interested will have the opportunity to try needle felting. I welcome you to bring small amounts of wool or other fibers of your own

**.Reminder: June 6 at 5:00pm is the annual picnic at the Brewing Project.**



# FORMS & SHAPES



VAA Newsletter

May, 2024

Volume 20, Issue 5

The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops

## Current Exhibits:

ArtsWest - exhibit March 11 to May 20 [www.ecpubliclibrary.info/art](http://www.ecpubliclibrary.info/art)

**1106 VAA Exhibit-** April -May exhibitors Julianne Johnson, Mary Elworthy, Ken Krautbauer

**Sweet Driver Café-** Hubert Steve Cole and Bonnie Fetzek, March 5th until May 5th. (Coordinator June Haigh-Boley) (Unfortunately this venue is closing.)

## Heyde Spring Art Show winners:

**Holly Meier Award** - Technique /Technical Proficiency

Kay Brathol-Hostvet – “Getting Away”

**Holly Meier Honorable Mention**

Randy Palmer – “In The New River Gorge”

**Beryl Ouimette Award** – Originality/Creativity

Jean Young – “Hare E. Potter”

**Beryl Ouimette Honorable Mention**

Barbara Dunham – “Waiting for a Friend”

**Hugh Mandelert Award** – Overall Composition/Display of light and dark values

Heidi Schreiner – “Texas Toast”

**Hugh Mandelert Honorable Mention**

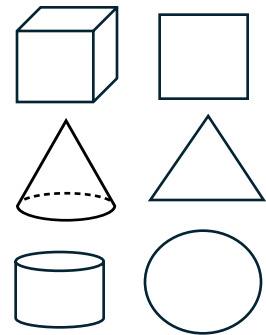
CJ Connor – “Crows & Bittersweet”

## Opportunities:

**Tiny Treasures-** AWA has an annual fundraiser competition for pieces measuring exactly 2 1/2 x 3 1/2” with a depth of no more than 3/4”. The TTs are free-floated in a mat so you DON’T want to leave a border on your TTs – go all the way to the edge. There are cash prizes with a \$10 entry fee. The fundraiser starts May 1 but you have until July 12 to be part of this fun event and support AWA. For more information go to <https://wiscartists.wildapricot.org/Tiny-Treasures>



# FORMS & SHAPES



VAA Newsletter

May, 2024

Volume 20, Issue 5

The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops

**1106 openings-** currently available: take advantage of this exhibiting opportunity!

June/July 2- 2D and 1-3D

Aug/Sept 4-2D and 1- 3D

Oct/Nov 2-2D and 1-3D

Dec/Jan 3-2D and 1-3D

**Cardinal Learning Center** — consider teaching classes in Chippewa Falls unified school system adult continuing education program. The staff and facilities are very friendly and convenient for you to offer your class(es). Several VAA members have taken advantage of this opportunity to offer paid class es. Contact them now for fall classes before the school year ends. Contact Jennifer Schafer at [schafejl@chipfalls.org](mailto:schafejl@chipfalls.org)

**\*\*\*\*\*WANT ADS\*\*\*\*\***

Vallejo Acrylic Fluid Medium – Matte-3/4 bottle \$50.00 (from VAA stock) Retail price \$99 for full bottle.

8x10 canvases (from VAA stock)

*Watercolor Fast and Loose*, Ron Ranson \$5

*The Big Book of Painting Nature in Watercolor*, Ferdinand Petrie, \$5

*Transparent Watercolor*, Edward Walker, \$5

*Watercolor Free & Easy*, Eric Wiegardt, \$5

*Painting Nature’s Hidden Treasures*, Zolton Szabo, \$5 (watercolor)

*The Watercolor Flower Painter’s A-Z*, Adelene Fletcher, \$5

*Watercolor for the First Time*, Kory Fluckiger

Contact Kathy (for above items)- 715-207-9145 Send your want ads by 10th of month to [vaapresident2024@gmail.com](mailto:vaapresident2024@gmail.com)

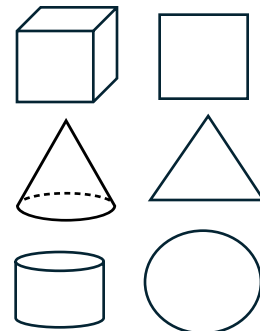


# FORMS & SHAPES

VAA Newsletter

May, 2024

Volume 20, Issue 5



**The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops**

## **ARRIVALS & DEPARTURES** CALL FOR ART

**Heyde Center for the Arts, Chippewa Falls, WI  
September 5 - October 16, 2024**

**Reception and Awards Ceremony: Sunday, September 8, 2-4 pm**

A juried show of 2D and 3D works inspired by or interpretations of the theme, **Arrivals and Departures**. The theme can be interpreted broadly or specifically based on concepts and ideas related to arrivals and/or departures.

Open to all artists 18 years and older residing in the states of Wisconsin, Minnesota, Iowa, Illinois, and Michigan. \$40 jury fee allows up to three entries. Entry deadline is August 5 at midnight.

**Best of Show: \$800**  
**1st Place: \$500**  
**2nd Place: \$300**  
**3rd Place: \$150**  
**Plus additional sponsored awards**

- Digital entries will be juried by a panel of art professionals
- All awards based on judging of actual artworks at the Heyde Center for the Arts
- Show judge is Barry Roal Carlsen



**Please visit [cvca.net](http://cvca.net) to enter, for complete entry information, and a downloadable prospectus.**