

# CONFLICT

VAA Newsletter

September, 2024

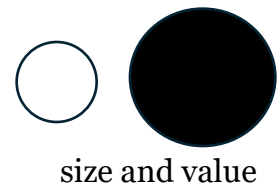
Volume 21, Issue 9

**The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops**

## President's Message

With summer nearly over and the fall season beginning to show up in changing color of trees and a cooling of the weather, activities are ramping up again in the VAA world. We did have a great summer of evening meetings with outstanding programs including the annual picnic, our first Art Doctor program with Jeff Nelson, and a demonstration of charcoal pours (stand back!), another annual art swap, and a mini-presentation on perspective. Moving forward lots of activities for the fall.

- **Gallery update** is over for this year. Next March will be another opportunity to update or start your gallery on the VAA website. Thank you, Steve, for facilitating these changes. It is how the public can view your work and know your style.
- **VAA Fall Art Exhibit at the Heyde-** "Celebration" is the theme. There will be a board award of \$100 and an honorable mention award of \$25 both new this year. Load in will be **October 21**. Make sure you have mailed in your money if you had artwork more than two free pieces. Could have up to three more pieces at \$5/piece.. **Load in 10am to 6pm**. Exhibit runs **October 24<sup>th</sup> - December 30 (change in ending date)**. **NEW: No prints allowed going forward per change in the Heyde policy. This only applies to Fall Art Exhibit at the Heyde.**
- 14 members of the VAA were accepted into the juried "Arrivals and Departures" exhibit. Congratulations to all of them! (see list below).
- **Two of our VAA members were selected for awards: Holli Jacobson** received the 2<sup>nd</sup> place award and **Jeff Nelson** for 3<sup>rd</sup> place award. Congratulations! A good showing for the VAA!
- One correction from the last newsletter: **Mary Hermanson's** name was inadvertently left off the list of those accepted to the Arrivals and Departures list of VAA member work accepted in to juried show.
- **Elmaro Winery (Trepaleau) and The Goat(EC) are looking for artists to exhibit. Contact the venue for more information.**



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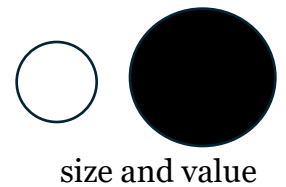
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- The VAA provided a \$100 award for “the best use of light”. The winner of the 2024 VAA award was **Terry Parish McGaffin**, “Stability” ( oil) pictured in front of her artwork with judge Barry Roal Carlson. Congratulations!

**“Arrivals and Departures” VAA members selected:**

- Becky Bowers
- Jamie Bowers
- Mary Hermanson
- Cari Raynae Jacobson
- Ellen Nelson
- Jeff Nelson
- Holli Jacobson
- Erin Hill
- Mark Robarge
- Marlin Hostvet
- Patricia Hawkenson
- Robert Wynkoop
- Scott Von Holzen
- Val West Naber



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## Reminders for Exhibiting:

1. You are to bring the art and remove the art on the days and at the time determined by the coordinators. You may not remove your art on a different day or time. If you have a conflict on either of these dates or times, contact the coordinator.
2. You are responsible for hanging the art in coordination with each venue coordinator. If you are unable to fulfill this responsibility you must designate someone to take your place. You may not bring your work and drop it off.
3. Your artwork must be properly framed and labeled. You will be given the specific information regarding framing and labeling by the coordinators. If you need information about the guidelines on how to frame your artwork, contact your coordinator. Artwork not suitably framed cannot be accepted. Acceptance of artwork is coordinator driven.
4. Make sure your **dues are paid** for the year and your **exhibit fee** has been received by the treasurer. It is not the job of the coordinator to track you down to do this. If unpaid, your artwork cannot be hung.
5. If you don't follow the rules, you may not be allowed to participate in future exhibits.

## Five new venues have opened up for VAA members to exhibit:

**Wild Flour Bakery** (Chippewa), **Decadent Gifts** (EC), **Silly Serrano**(EC), **Pilates Studio**(EC), and **Banbury Holiday Market**. Cudos to the exhibit committee for finding new venues for VAA members! See below for more information.

- **Wild Flour Bakery in Chippewa Falls.** Two artists will be able to exhibit for two- month period beginning soon.
- Another new exhibiting opportunity available now at the **Banbury Holiday Market on December 7**. Call for artist is attached. Limited availability for both 2D and 3D artists. Sign up now! **Deadline is October 15<sup>th</sup>**. This is a great venue for selling your work and for highlighting the VAA.
- **Silly Serrano** restaurant- Call for artists is attached. Two artists can display beginning in November.



size and value

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- **Pilates Studio-** One artist per two month period. Call for artist attached.
- **Decadent Gifts-** This venue is the relocation from Artisan Forge. One artist will be able to display their work for a two-month period. Call for artist is attached.

## Schedule of Meetings and Events 2024

**October 3rd**– at **Heyde Center** 1:30pm **Acrylic Mediums-** June Haigh=Boley

**November 7th** – **Artists Reception at the Heyde** -5:30-7:00pm- the **Art Doctor** will be in

**December 5th**– **Brewing Projekt** VAA Holiday Party 5:30

### Your VAA Board Members

Please contact any board member for questions you may have regarding Membership, Exhibits, Programs.

**President** – Kathy Stockton-Behnke [vaapresident2024@gmail.com](mailto:vaapresident2024@gmail.com)

**Interim Vice President** - Cari Raynae Jacobson ([cariraynae@gmail.com](mailto:cariraynae@gmail.com))

**Interim Secretary** – Rhonda Bengtson ([r.bengtson.57@gmail.com](mailto:r.bengtson.57@gmail.com))

**Treasurer** – Val Naber [valvaa2021@gmail.com](mailto:valvaa2021@gmail.com)

#### **Members At Large:**

Randy Palmer ([palmerri@hotmail.com](mailto:palmerri@hotmail.com))

June Haigh-Boley ([haighboley@gmail.com](mailto:haighboley@gmail.com))

Sarah Williams- [sarahj724@gmail.com](mailto:sarahj724@gmail.com)

Mindy Huntress- [mindyhuntress@gmail.com](mailto:mindyhuntress@gmail.com)

**Webmaster:** H. Steve Cole ([hubertscole@gmail.com](mailto:hubertscole@gmail.com))

### Website VAA GALLERY

The VAA Website Gallery is available to *all members in good standing*, a PDF is available on the website **EVENTS & MEMBERSHIP Pages** with instructions for both current gallery members and new to gallery members. Updates are completed twice per calendar year. Next update is September 2024. **NOTE: THIS is not a site to sell from, but provides a secure web link with Bio, contact, and reference photos for sharing.**

<https://www.valleyartassociation.org>