

VAA Annual Member Exhibit Application

VAA Coordinator: Sarah Williams sarahj724@gmail.com
Heyde Center for the Arts Director: Deb Johnson

2025 Theme: “Random Thoughts”

Exhibit Dates: October 29 – December 19, 2025

Artist Reception: November 6 5:30 – 7:00 pm

Load In: October 27 10:00 am – 5:00 pm and October 28th 10:00 am - noon

Hanging on October 28 10:00 am until completed (usually done about 1:00)

Load out: December 22 & 23 10:00 am – 5:00 pm

1. Each member in good standing may display up to two pieces of 2D or 3D work no larger than 36” x 36” x 36” including FRAMEWORK at no cost. Each member may add up to three additional pieces at a cost of \$5 each. All check payments are to be sent with your registration form and a notation designated on the check for VAA Fall Member Exhibit.
2. Each member is responsible for delivery and pickup of their artwork within the dates and times set by the coordinator and the venue.
3. All work MUST be original members work, been completed in the past two years and NEVER displayed previously at the Heyde Center.
4. All work will be screened by VAA/Heyde coordinator, who reserves the right to deny any artwork, with reasonable explanation, allowing the artist a suitable replacement in a timely manner. (If there is a question, please contact the coordinator in ADVANCE of application)
5. Proper display criteria and hardware are required for all pieces, which are as follows: D-rings and eyehook hangers with suitable wire, NO SAWTOOTH hangers. If 3D work requires stands or museum tack please include it with your entry along with display instructions. Coordinator and team will hang and display artwork.
6. Each artwork MUST have name, title, original, media, size and price or NFS indicated somewhere on the piece. The attached inventory form must accompany the artwork when delivered to the venue. Heyde/VAA will provide display labels for this show.
7. Heyde Center and VAA coordinator will do everything possible to safeguard and protect all artwork from loss or damage. Thus, artist permits the Heyde Center to house and display artwork (maintaining personal insurance coverage, if desired) and will not hold the Heyde Center or VAA responsible for any damage or theft of their work. Heyde Center carries limited liability for property in the case of catastrophic events such as fire, storm, etc.
8. VAA/Heyde Center will provide marketing, promotional materials, and web presence. Heyde Center will take a 30% Commission on all artwork that is for sale while on display and is responsible for collecting, filing all sales tax, and push out of work.

Registrations MUST REACH VAA post office box or e-mail sarahj724@gmail.com
on or before **September 15, 2025**

VAA, POB 674, Chippewa Falls, WI 54729